8.24.23

Illinois Dermatological Society Mid-year Conference

Stephens Convention Center - Rosemont, IL

Friday, September 29, 2023

PROGRAM

8:00 a.m.	**Registration/continental breakfast and visit with exhibitors**
8:25 a.m. - 10:15 a.m.	**General Session**
8:25 a.m.	WELCOME & OPENING REMARKS Murad Alam, MD; *President, Illinois Dermatological Society*
8:30 a.m. (60)	WHAT'S NEW AND EXCITING IN DERMATOLOGY CODING AND REIMBURSEMENT; PLUS . . . WHAT TO DO IF YOU ARE SELECTED FOR A MEDICARE AUDIT Jackie Thelian; *Medco Consultants Inc.; Fresh Meadows, NY*
9:30 a.m. (15)	HOW DERMATOLOGISTS CAN BE A POSITIVE INFLUENCE ON HEALTH CARE ISSUES *The Honorable Bob Morgan; Illinois House of Representatives; Highwood, IL*
9:45 a.m. (30)	THE HOUSE OF MEDICINE: ISSUES AFFECTING DERMATOLOGISTS AND THE STATE MEDICAL SOCIETY Erin O'Brien; *Senior Vice President, State Legislative Affairs, ISMS; Chicago, IL*
10:15 a.m. - 10:35 a.m. (20)	**Break & visit with exhibitors**
10:35 a.m. - 12:30 p.m.	**General Session**
10:35 a.m. (30)	THE ULTIMATE GUIDE TO MANAGING YOUR ONLINE REPUTATION: WHAT YOU NEED TO KNOW TO STAY AHEAD OF THE CURVE Ryan Schumacher, *Satisfied Patient; Chicago, IL*
11:05 a.m. (30)	RISK MANAGEMENT IN THE DERMATOLOGY PRACTICE *Mike O'Neill, Assistant Vice President; ISMIE Mutual Insurance Company; Chicago, IL*
11:35 a.m. (30)	LEGAL ISSUES FACING MEDICAL PRACTICES: PEARLS FOR DERMATOLOGISTS Christina M. Kuta, JD; *Roetzel Law Firm; Chicago, IL*
12:05 a.m. (60)	KEY TOOLS TO HELP YOU BUILD A GREAT PRACTICE *Tom Restivo; EOS Worldwide; Bloomington, IL*
12:40 p.m.	Closing Comments & Adjourn Murad Alam, MD