



ILLINOIS
DERMATOLOGICAL
SOCIETY

January 2017

On behalf of the Illinois Dermatological Society (IDS) and its board of directors, I am writing to request your participation as an exhibitor at the upcoming Practice Management Workshop on Wednesday, February 15, 2017.

There are three levels of exhibitor opportunities:

- **Silver Level** - \$1,650 - Standard tabletop display; recognition of participation in the meeting materials; and a list of all attendees.
- **Gold Level** - \$5,000 - Tabletop display in prime location near registration/lecture hall door; recognition of participation at Gold level in meeting materials; recognition on the IDS website homepage; banner ad in the next IDS newsletter; one marketing piece (brochure or flier) in the meeting packet; and a list of all attendees.
- **Platinum Level** - \$10,000 - Expanded display space in the best location available in the exhibit area; prominent recognition at the Platinum level in meeting materials; special recognition on the IDS website; banner ad in the next two IDS newsletters; marketing piece (brochure or flier) in the meeting packet; and a list of all attendees.

Vendor displays are situated prominently to assure the opportunity to interact with our members. All breaks, including continental breakfast, are served in the exhibit area which is separate from the educational lecture room. In compliance with CME rules, IDS notes that the program content has been developed without any influence of commercial interests. Our Federal Tax ID is: 37-1042921.

The conference will take place at the Stephens Convention Center in Rosemont, IL, just a short distance from O'Hare International Airport and easily accessible by major highways. The meeting is approved for Category 1 Continuing Medical Education credit. The subject matter for the workshop focuses on a number of practice management topics, including coding issues.

Please visit the IDS website for complete program details: www.IllinoisDermSociety.org

Thank you very much for your consideration. If you need any additional information, please feel free to contact me at your convenience.

Sincerely yours,

A handwritten signature in black ink that reads "Richard H. Paul". The signature is written in a cursive style with a large, stylized 'P'.

Richard H. Paul
Executive Director